



**Meeting Minutes**  
**Madison County Storm Water Quality Partnership**  
**1:00 pm December 10, 2008**  
**4<sup>th</sup> Quarter Meeting**  
**Room 108 Madison County Courthouse**

Meeting Attendees:

Attendee	Affiliation
Brad Newman	Madison County
Steve Goodman	Anderson
Duane Hammel	Town of Ingalls
Bill Rhodes	Town of Ingalls
Randy McVay	Town of Ingalls
Duane Anderson	Triad Associates, for Town of Ingalls
Crist Blassaras	White River Watchers of Madison County
Ryan Smith	MCCOG
Kyle Schrink	East Central Indiana Solid Waste
John Richwine	Madison County
Joe Royer	Anderson University
Sonia Lippincott	Concerned Citizen
Owen Kirby	Town of Edgewood
Patrick Manship	Madison County
Jenny West	Times-Post
Allan Henderson	MCCOG
Steve Schmidt	MC SWCD
Angela Martin	Blue Sky Engineering, for Madison County

1. **Review of September 10, 2008 Meeting Minutes and Special Meeting Minutes (October 20, 2008)**  
The meeting minutes were approved as written.
2. **Introductions**  
Everyone in attendance introduced themselves.
3. **Addition of Anderson University as a partner**  
Joy Royer stated that Anderson University is interested in joining the Public Outreach and Participation MOU. Steve Goodman was to get a copy of the MOU to Mr. Royer. Item should be on next meeting's agenda.
4. **Reports back from attendance at water quality citizen group meetings**  
Agenda items from the 7/10 MS4 Public Education Workshop and notes from the Meeting were presented by Steve Goodman. IDEM conducted this workshop and all MS4s were invited. Agenda items from the 9/10/08 INAFSM Conference were presented by Steve Goodman. MCMs 1,2,4, and 6 will be inspected during the upcoming inspection. Brad Newman attended the 9/13/08 River Clean-up. According to Mr. Newman and Crist Blassaras 2 tons of scrap metal and 2 busloads of participants were involved. There will be or have been 3 other smaller cleanups. Mr. Blassaras will provide additional information.
5. **Rain Garden model/picture**

Don Larson was unable to attend the meeting, but Mr. Blassaras did tell us that there is information regarding rain gardens on the Upper White Watershed Alliance technical website on the IUPUI server. There is information on two different sizes of rain gardens.

**6. Upcoming outreach possibilities**

We discussed the difficulty that has been had getting the schools involved in the public education portion. It was discussed that possibly some of the elected officials would try to speak with the school boards in the area. We discussed the possibility of a contest that would kick off in the spring, maybe April during Storm Water Awareness Month and culminate at the Madison County Fair. Allan Henderson presented information on some contests that he had researched. Honolulu did a competition with Part 1 – video project geared toward youth and Part 2 – photo with essay open to general public. Google sponsored a contest. There 8 categories from energy to environment to education. Contestants submitted a small plan. MIT had a contest around the Charles River. University students created a plan. Up to \$10,000 was awarded to implement the plan. Angie Martin was to put together the outline of a contest.

We also discussed a contest to name our frog and maybe even a 30 second radio commercial to feature the frogs name and maybe voice. The contest could also address the possibility of a tag line.

We also discussed the Madison County fair and decided that the booth at the fair was acceptable, but want to “hit a home run” in 2009. A subcommittee chaired by Mr. Henderson and comprised of Todd Naselrod and Steve Goodman was established to put together the booth. Kyle Schrink said that the ECISWD has done Environmental Jeopardy and handed out recycled materials. Mr. Henderson suggested a passport that folks could carry around to the MCSWCD, ECISWD, MCSWQP, and MCCOG sites at the fair to be stamped. Then there could be a small prize or a drawing for a larger prize for the adults and maybe a gift for the kids if all 4 were stamped. It was then discussed that we should have all of the booths in close proximity at the fair. Mr. Goodman said he would take charge. *Later the day of our meeting, Mr. Goodman spoke with Helen Justus at Kiwanis and reserved 4 booths together for the 2009 Madison County 4-H Fair.* Other suggested giveaway items were passed around during the meeting.

Sonia Lippencott suggested that we tap into the master gardeners and garden clubs for volunteers and outreach possibilities.

Mr. Blassarras said that there will be a documentary on the White River in 2009 on the Discovery Channel. We could possibly do some advertising at that point.

**7. IDEM upcoming visit 3/10-19/09. Should we prepare a report on our partnership efforts?**

Yes. Angie Martin to prepare. Mrs. Martin stated that she is working on this report.

**8. Discuss setting up informational meeting for public and contractors**

John Richwine was to get with the Purdue extension office to discuss possibilities. We also discussed having a booth at a local convention. Can someone help me with the convention name?

**9. Annual Report Information Sharing – methods for next reporting year**

Steve Goodman explained the software that the City of Anderson uses. *He also provided the link <http://www.operation-ms4.com/cityofanderson/> for Anderson’s tracking software.*

**10. Schedule next quarterly meeting**

March 10th, 2008 from 1-3pm Room 108 Madison County Courthouse. We could always move the meeting to the Commissioners meeting room, if needed.

## **11. Conclusion**

Meeting minutes prepared by Angela S. Martin, Blue Sky Engineering.