



# Meeting Minutes

**Madison County Storm Water Quality Partnership  
1<sup>st</sup> Quarter 2013 (January) Meeting  
January 17<sup>th</sup>, 2013  
1:00 pm Room 108 Madison County Courthouse**



Angie Martin, BSE	Madison County
JR Brooks, BSE	Madison County
Joe Royer	Anderson University
Dick Sprague	Anderson University
Jeremy VanErman	City of Anderson
Steve Schmidt	Madison County Soil and Water
Donnie Meyer	Pendleton
Randy McVay	Ingalls
Allan Henderson	MCCOG
Jacob Barker, Wessler	Town of Edgewood

1. **Introductions – JV**
2. **Review of 10/29/2012 (4<sup>th</sup> Quarter) Meeting Minutes – JV** – Jeremy VanErman asked for clarification regarding the appointment of members to committees with the intent of applying for grants. The committees have not been formally created. Steve Schmidt motions for approval of minutes, Donnie Meyer seconds the motion. The motion carries.
3. **Elected Officers – JV** – Upon review of the MCSWP MOU officers will remain in their positions for a period of four years. All officers agreed to remain in their current position.
4. **Budget Update – AH** – There is a balance of approximately \$2,800. Actual numbers will be provided at a later date. This total does not reflect the receipt of approximately 70% of the membership dues for 2013.
5. **IDEM Annual Report – JV** – To the knowledge of the group all reports were submitted on time. Reggie has indicated that the audit for entities in Madison County has been postponed to later this year.
6. **Video Commercial Production Updates – AH** – Alan Henderson spoke with Ryan in December regarding the creation of text slides and video graphics to accompany the video that was produced in 2012. A goal of having this completed by April was established.
7. **IDDE Update – SS** – Merging of the approximately 300 possible illicit discharge points for Madison County with the GIS system will be discussed after the meeting with Steve Schmidt, JR Brooks and the GIS department of MCCOG. Jeremy VanErman suggested a follow up meeting with Angie Martin, JR Brook and Steve Schmidt to establish a plan for eliminating illicit discharges.
8. **Discussion of Mission, Vision and Goals – JV & AH** – It was decided that a discussion should continue throughout the year to determine if more substantive mission, vision and goal statements are necessary for the MCSWQP. It was discussed that while reevaluating the mission, vision and goal of the MCSWQP it is important to ensure it still meets the expectations

of those put forth in Part C of the Storm Water Quality Management Plan. An emphasis should be placed on applying for grant opportunities was suggested while establishing the new goals.

9. **Emmis and Emmis Costume** – SS – Steve Schmidt stated that the Madison County SWCD will pay for the cost of replacing the Emmis costume. Members agreed that the new costume will be the same as the old.
10. **Additional Advertising Discussions** – Group – Advertising through different venues such as television, radio and billboards will be evaluated. It was suggested that opportunities with satellite and cable providers as well as local channels should be assessed. Jeremy VanErman had looked into advertisements that would run through the local movie theater but this proved to be too expensive. The possibility to advertise on city buses has fallen through. The use of billboards appears to be a good option. Alan Henderson will get pricing on multiple billboards with the goal of having the billboards in place by April. In order to ensure the billboards will be ready by April, pricing and details will be must be worked out before the end of the month when a phone or email vote will be taken regarding the allocation of funds for the billboard. Updated pricing from Comcast are also needed.
11. **Face Book / Twitter / Web Site Updates** – AH – The Twitter account has not yet been created and Face Book needs to be updated more often.
12. **Upcoming Events** – JV – Jeremy VanErman will email the flyer on the Purdue LTAP Drainage Conference. Jeremy VanErman and Steve Schmidt will speak at a safety meeting with IMI, E&B and IDEM in the next few weeks. The annual Indiana MS4 conference will be held at the Marriott East on May 30<sup>th</sup>.
13. **MCM 1 & 2 Related Activities by Partners**
  - Steve Schmidt and Jeremy VanErman spoke at the 2012 INAFSM conference.
14. **Updates** – Group – Leslie White with Backyard Conservation is now available to work with MCSWQP through a Clean Water Initiative grant. The Upper White River Watershed Alliance will create a new concrete washout information video with Ready Mixed Concrete.
15. **Conclusion** – Alan Henderson motions for adjournment, Donnie Meyer seconds the motion, the motion carries.